



Accolade® for Portfolio Management & Optimization

Select the Right Products, and Bring Them to Market at the Right Time

With Sopheon's Accolade you can:

- Make portfolio and resource decisions based on accurate, real-time data.
- Generate insightful “what-if” scenarios to strengthen the product planning process.
- Optimize your portfolio by determining the best combination of projects to meet your market and business goals.
- Ensure that short- and long-term product development activities are aligned with strategic priorities and financial targets.
- Concentrate funding and resource allocations on those projects with the greatest commercial potential.

In today's resource-constrained business climate, portfolio management is increasingly regarded as a critical driver of innovation performance. Business leaders must be able to easily visualize, explore, prioritize, and resource their portfolios of innovation investments. By effectively weighing the trade-offs among risks, rewards, costs, and resource requirements, companies can deliver a greater number of high value new products to market, ahead of the competition.

Improve Portfolio Decision-Making

Sopheon's Accolade platform is an easy-to-use solution to assist you in structuring your organization's innovation portfolios so that they focus on the projects with the greatest value. The solution also supports the establishment of consistent metrics for evaluating project and portfolio performance.

Portfolio data gathering is integrated with existing work processes, enabling users to submit and update information as part of their daily activity. Armed with reliable, current and complete data, portfolio managers and senior executives are able to make better portfolio decisions.

A graphically rich interface enables users to conduct “what-if” analysis through simulation to achieve the optimal balance in innovation investments by analyzing multiple scenarios. You can adjust scenarios in real time to determine the effect on important metrics and goals for your portfolio. Multiple scenarios can be compared to determine optimal fact-based decisions for your organization.

Data from two or more projects can be linked to easily evaluate the market and revenue value of individual projects or groups of projects with full visibility to all relevant data. Projects can be linked and unlinked within a scenario to determine dependencies and synergies between projects for optimizing your portfolio. When changes to the plan-of-record are required, process managers and resource planners can reassign resources as needed to ensure timely delivery of the highest value projects in the pipeline.

Benefits

- [Increase the probability of success for your product portfolio investments.](#)
- Focus your limited resources on the best opportunities to meet your strategic objectives.
- Enable secure, real-time monitoring of portfolios at strategic and operational levels.
- Dramatically reduce the effort required to create and manage portfolio data.
- Ensure your portfolio and resource plans can adapt as your business evolves.

The Accolade software solution helps portfolio managers and executives visualize portfolio investments into strategic goals. The system provides a clear line of sight through the different layers of your business to determine how portfolio projects contribute to the overall strategy. Roll up revenue, cost, and other metrics to provide a clear financial picture through your organization.

Align Project Selection with Strategy

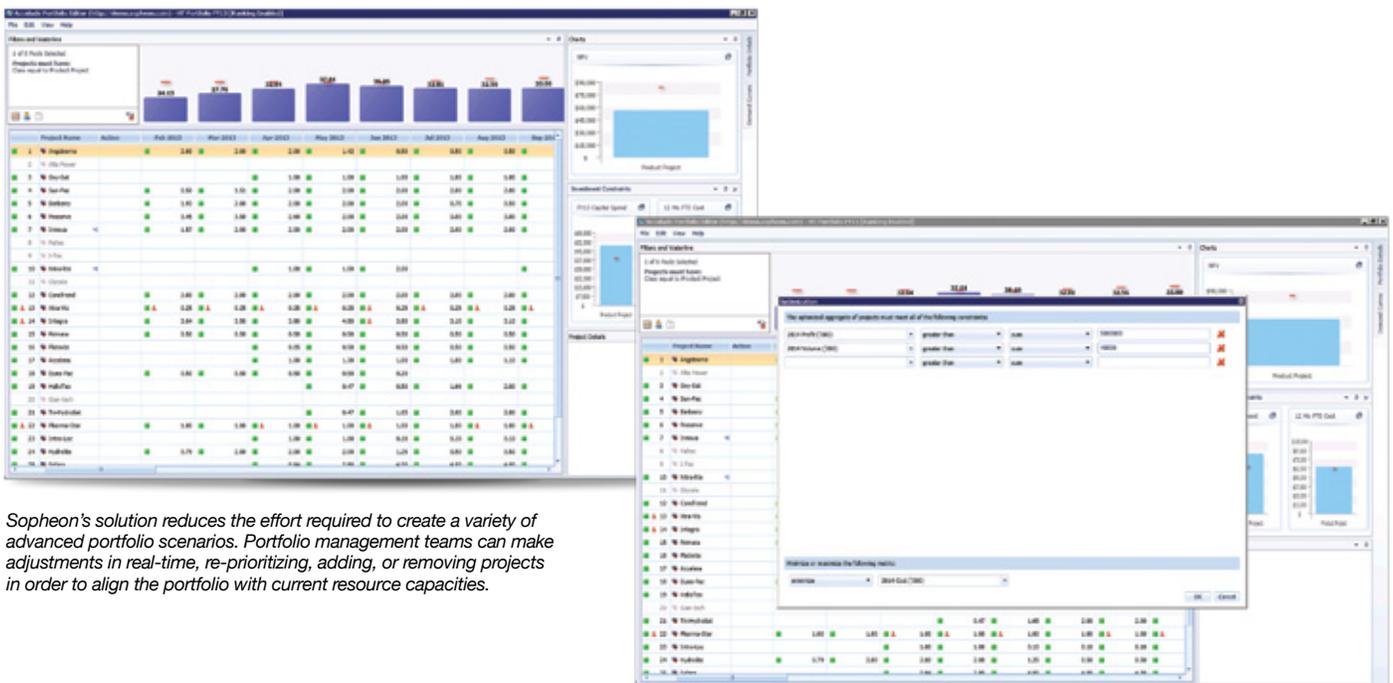
Advanced automation capabilities help you assess portfolio performance based on key metrics or operational objectives, such as product lines, business units, target markets, or points in time. The system helps you create different simulation scenarios to determine revenue and resource implications if certain projects are delayed, changed in priority, or eliminated from the pipeline.

Manage Diverse, Complex Portfolios

Manage various portfolios of innovation-related investments, including product development projects, technology projects, long-term research projects, strategic planning projects, and Six Sigma projects. Also manage non-innovation related portfolios in the same system, for example cost-savings and merger and acquisition (M&A) projects. Establish a common source of the truth to drive successful innovation planning and execution across marketing, engineering, manufacturing, and other key functions.

Explore Portfolio Data Efficiently

Support deep, rigorous investigation of portfolios to answer specific questions that are unique to particular divisions, functions, target markets, points in time, or other dimensions. Enable business leaders to explore the data dynamically without creating new reports or views.



Sopheon's solution reduces the effort required to create a variety of advanced portfolio scenarios. Portfolio management teams can make adjustments in real-time, re-prioritizing, adding, or removing projects in order to align the portfolio with current resource capacities.

Accolade software provides powerful portfolio optimization capabilities based on defining constraints and specifying desired results. Sopheon's solution adds value to your users' work by reducing the time and effort spent on administrative tasks.

Roadmapping Technology Limited
Chancery Court
Lincolns Inn
Lincoln Road
High Wycombe HP12 3RE
UK

Tel: +44 (0) 1494 429395

sales@roadmappingtechnology.com

www.roadmappingtechnology.com

roadmapping
technology
STRATEGY AND INNOVATION