Accolade®

Enterprise Innovation Performance

End-to-End Support for the Innovation Lifecycle

Overview

Sopheon partners with customers to provide complete Enterprise Innovation Performance solutions including software, expertise, and best practices to achieve exceptional long-term revenue growth and profitability. Sopheon's Accolade solution is a platform that provides unique, fully-integrated coverage for the entire innovation management and new product development lifecycle. For the first time, businesses can access a single source of the truth across strategic innovation planning, roadmapping, idea and concept development, process and project management, and portfolio and in-market management.

Accolade can be deployed in its entirety for comprehensive innovation lifecycle management support, or to address specific areas only, with an option for later expansion. The software is intuitive and highly configurable for supporting the evolving needs of your business. It enables companies to make better decisions about which product ideas to invest in, align resources with those opportunities, accelerate time to market, and increase your innovation and new product development success rate.
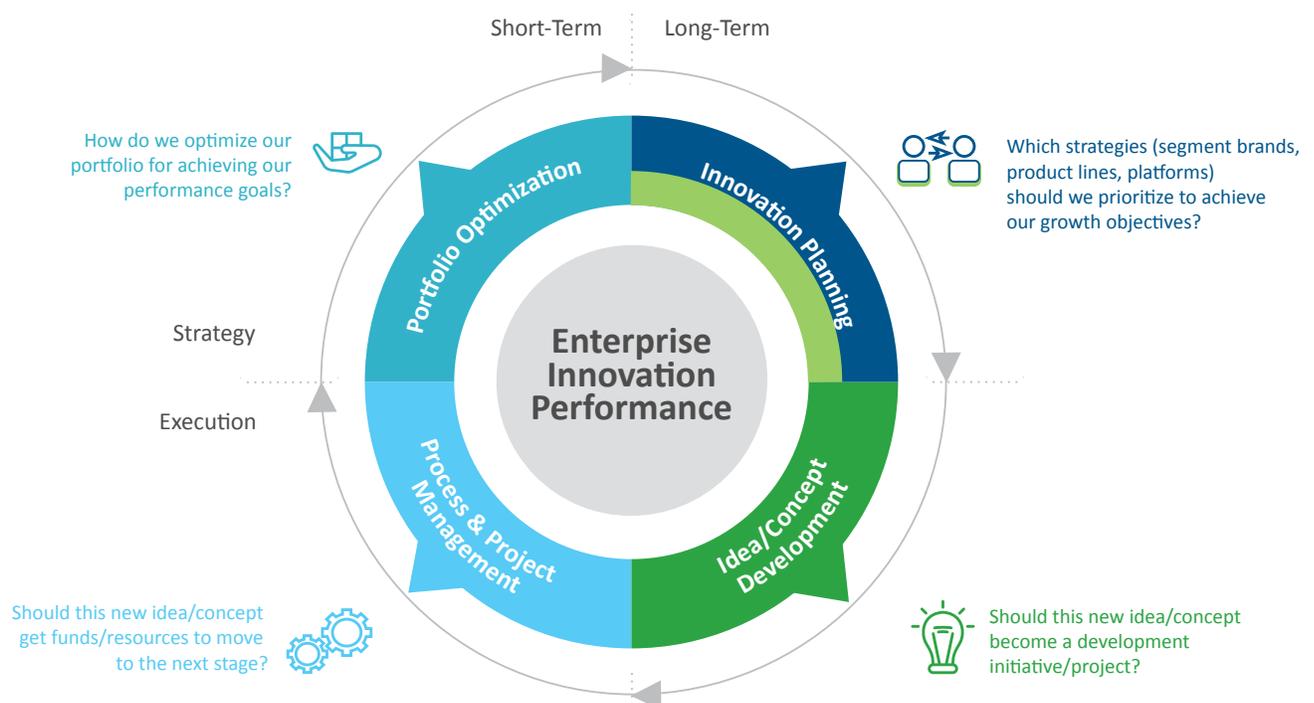
Benefits of the Accolade Solution

- Aligns innovation and new product/service/process investment decisions with strategic growth goals and capacity/resource constraints.

- Generates a strong pipeline of high-value ideas for a sustainable stream of successful new products/services/processes.

- Reduces process inefficiencies stemming from poor execution and lack of cross-functional collaboration.

- Enables faster and better portfolio decisions, supported by optimization, capacity planning and risk/reward analysis.

- Increases revenues and profits from new products by focusing resources on the most commercially promising ideas and getting them to market faster.

- All the above lead to an increase in new product value, an improvement in success rate, an increase in throughput, a reduction in time-to-market, and cost avoidance.

Solution Options

- Accolade for Enterprise Innovation Management - Comprehensive innovation lifecycle management decision support.

- Accolade Express - Affordable, template-based innovation management solution for quick start and fast time to value.

Deployment Options

- SaaS, Hosted, On-Premises

Sopheon's Accolade solution informs critical decisions throughout the innovation lifecycle.

Accolade Decision Support

Innovation Strategic Planning

Accolade is designed to fully connect strategic business plans and goals across the enterprise, positioning companies to achieve their annual operating plan objectives. Cross-functional teams can collaborate in real time on the development of innovation goals and strategies, and link them to planned initiatives or projects. Strategic planning moves from static annual plans to a connected, perpetual planning cycle with the agility to dynamically adjust to changing internal and external circumstances. Senior business leaders and operational teams have full visibility into the connections between innovation projects and strategic initiatives.

Strategic Roadmapping

Accolade provides the means to develop interlinked long- range market, product and technology roadmaps. It reduces the uncertainty and risks associated with strategic product   and program planning decisions by allowing you to anticipate the likely impact of internal and external developments over extended periods of time. Roadmaps created in Accolade ensure new products are aligned with long-term market trends, economic conditions, competitor moves and technology developments.

Idea and Concept Development

Accolade is used to stimulate, exchange, evaluate and enrich new product ideas. It facilitates collaboration and inspires associative thinking that can build promising concepts from ideas into high-value transformational innovation. Accolade seamlessly advances the best ideas into your development process, reducing the time it takes to convert them to revenue- and profit-generating products.

Innovation Process Automation and Execution

Accolade can automate and provide management support for any gated-process methodology, including Agile, Stage-Gate®, PACE®, DoD 5000 modeling, DFSS, and others. All processes and collaborative workflows supported by Accolade can be configured to be fully compliant with regulatory requirements of the US Federal Drug Administration and other regulatory bodies. The software reduces the administrative burden of innovation process execution and enables cross-functional development teams to make better, faster investment decisions at each stage of the innovation lifecycle. Accolade provides full Project and Portfolio Management (PPM) capabilities and can also automate processes outside of new product development, such as IT project management, Six Sigma, capital development, mergers and acquisitions, technology acquisition, etc.

Product Portfolio Management and Optimization

Accolade provides dynamic optimization, "what-if" analysis, simulation, scenarios and other capabilities to precisely manage your portfolio and make fact-based investment decisions. It enables you to readily track the status, cost, risk and reward of portfolio investments. This, in turn, enables business leaders to better assess portfolios for balance, maximize the value of those portfolios, and make sure that they are always aligned with strategy and resource assignments. You will have visibility across the organization to identify positive and negative trends, uncover trouble spots and formulate the actions necessary to avoid or resolve problems and achieve continuous process improvement.

Accolade® Solution

Innovation Planning
• Define Targets & Strategies
• Multi-Layer Planning
• Planning Board
• Taxonomy Visualization
• Real-Time Collaboration

Roadmapping
• Market, Product & Technology Planning
• Roadmapping Automation
• Dependencies
• Milestones
• Conflict Resolution
• Gantt & Composite Views

Idea Development
• Idea & Concept Development
• Campaigns
• Communities
• Collaboration
• Ideation Accelerator
• Reputation

Process Management
• Innovation & NPD Process
• Project & Portfolio Management (PPM)
• Collaborative Workflow
• Stage-Gate® & Other Process Automation
• Time Tracking

Portfolio Optimization
• Portfolio Optimizer
• Portfolio Classes
• Portfolio Accelerator
• Scenarios
• Resource Planning
• Ranking & Prioritization

Sopheon's Accolade solution provides integrated support for the entire innovation and new product development lifecycle, including innovation planning, roadmapping, idea and concept development, process and project management, portfolio management, and resource planning.

Sopheon Services and Best Practices

Sopheon is more than a software company. We have developed a comprehensive body of best practices, refined and proven through our years of experience in supporting the successful deployment of innovation management processes. The expertise and best practices knowledge accumulated over years of working with innovation leaders help companies to achieve sustainable, profitable revenue growth.

Sopheon's implementation services professionals work hand in hand with your team to ensure successful introduction of your Accolade-supported innovation processes. Our business consultants, using their deep domain expertise in innovation management, provide process guidance and training. The result is that your organization maximizes the value it derives both from Accolade and from the processes it automates and manages. All services are tailored to your specific goals and requirements.

Who Uses Our Solutions

Sopheon's software solutions are used by Global 1000 industry leaders throughout the world. Our customers are in all areas of industry, including food and beverage, consumer goods, aerospace and defense, chemicals, high-tech and medical devices. A few examples:

> "Accolade is the most complete tool we've found for supporting the business of innovation."
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> **Johan Hjertonsson**
> Director of Electrolux's consumer innovation

> "Accolade has streamlined our entire development process, enabling our global teams to work smarter, faster, and more cohesively."
>
> **Marty Cohick**
> Greene Tweed's Project Manager Leader

Global Footprint

Sopheon has a global footprint for servicing our customer base and growing our business, with several operating centers in the USA, UK, Netherlands and Germany, supplemented by a global partnership network that includes Australia, China and the Middle East. Our data centers for Accolade Cloud are established in the US, the Netherlands and Australia.

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